LI Chi Shing Lawrence 李志誠 BSocSc 1988

List of ten nominators

1. CHIU Wai Ling (BBA(Acc&Fin) 1997)
2. LAI Kar Yee Kelly (BA 1998)
3. LAI Wai Ha Winnie (BFin 1998)
4. LAW Chiu Chun (BEcon&Fin 2007)
5. LO Wa Kei Roy (BBA 1993)
6. NG Hon Victor (BEng(EEE) 1999)
7. POON Sun Cheong Patrick (BSc 1970)
8. WONG Man Yee Mandy (BA 1986)
9. WONG Wai Leung (MBBS 1990)
10. YEUNG Tai Kong Deacons (MBBS 1991)

Brief Biography:

"It's the time to share & contribute"
Lawrence graduated from HKU Faculty of Social Sciences back in the 80s; he was very active in University activities then and was Chairman of the HKU Debating Society. Lawrence is a leading digital marketer in Hong Kong. He is a Chartered Marketer and Fellow Member of the Chartered Institute of Marketing, United Kingdom (FCIM) and a Senior Member of the Hong Kong Institute of Marketing (SHKIM). He has worked for Motorola Asia Pacific Limited, Chia Tai Group, Charoen Pokphand Group, Giant Wireless Technology Limited, The Bank of Tokyo Limited, all of which are either local or overseas public listed companies. Lawrence is considered a pioneer in innovative and scalable digital marketing programs on entrepreneurship.

Lawrence has held the position of Centre Director of the Hong Kong Wireless Development Centre (HKWDC) at Cyberport, helping start-ups and technology companies develop and expand their businesses in the Asia-Pacific Region. Having graduated with a Master of Arts in Marketing Management at Macquarie University (Australia) and obtained a MSc in Electronic Commerce and Internet Computing at the University of Hong Kong, Lawrence has much practical and theoretical knowledge to share with the members of the University.

Currently, Lawrence is the Business Development Director of TNG (Asia) Limited, a Hong Kong Fintech company which won the Gold Award of the 2016 Internet Finance Awards and successfully entered Accenture's FinTech Innovation Lab, among the strongest competitors from different countries. TNG (Asia) belonged to the 1st batch of institutions to receive the Stored Value Facilities License from the Hong Kong Monetary Authority (HKMA). With his extensive experience in high tech industry, Lawrence wants to contribute to his Alma Mater by providing insight and advice, helping the University to provide the wider community with knowledge of the fast-changing world, creating value for not just the University but all stakeholders.